

BBA

First Year

- 1 Organization Behavior
- 2 IT Tools And Applications
- 3 Business Communication
- 4 Marketing Management
- 5 Management Information Systems
- 6 Financial And Cost Accounting
- 7 Principles Of Management

Second Year

- 1 Money And Banking
- 2 Travel And Tourism Management
- 3 Managerial Economics
- 4 Introduction To Internet
- 5 Human Resource Management
- 6 E-Commerce

Final Year

- 1 Financial Management or Retail Management
- 2 Business Ethics and Law
- 3 Product Management
- 4 Relational Database Management System
- 5 Sales Management
- 6 Entrepreneurship Development